Friday 28 August 2009

14.30 – 18.00 Arrive, register.
19.30 – 20.00 Welcome drinks.
20.00 – late Casual Buffet dinner.

Saturday 29 August 2009

7.00 – 9.00 Breakfast

9.00 – 10:30 “The Crunch on IP Filings”. A review from the past and projections for the future (Chair: Mark Roberts)
Speakers: Mr Phillip Noonan, Director General – IP Australia
Mr Russell Thomson, Research Fellow – Melbourne Institute of Applied Economic & Social Research, The University of Melbourne

10:30 – 11:15 “Managing Intellectual Property”. Who are they and how do they assess us all? (Chair: Noel Brett)
Speaker: Daniel Cole, Global Publisher – Managing Intellectual Property and Group Publisher (Asia) Legal Media Group

11.15 – 11.30 Morning Tea

11.30 – 12.45 “Advancement in the Profession: Employee to Partner”. Should practices for advancement be modified because of the economic downturn? (Chair: Christian Schieber)
Speaker: Shane Herbert - Mercuri Urval

12.45 – 14.15 Lunch (accompanying persons invited)

14.15 – 15.45 “Partner Performance Assessment”. Should partner performance be assessed, if so by whom, and by what process. How does firm culture change when the performance of Partners is assessed? (Chair: Charles Berman)
Speaker: Duncan Hart, Director – Duncan Hart Consulting

15.45 – 16.00 Afternoon Tea
## FICPI AUSTRALIA

### 2009 ANNUAL MEETING

**PROGRAMME**

**“The Profession – In Recession?”**

28 August 2009 – 30 August 2009
The Sebel Manly Beach, NSW

<table>
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| 16.00 – 17.15 | “IT Investment”. What approach should you take to IT investment in lean times?  
(Chair: Bill McFarlane)  
Speaker: Mr Peter Niblett, Executive Director, Information Technology & Services – Ernst & Young |
| 19.00 - late | Annual Dinner                                                                                         |

**Sunday 30 August 2009**

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<tr>
<td>7.00 – 9.00</td>
<td>Breakfast</td>
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| 9.00 – 11.00 | Special General Meeting (including update on patent attorney/client privilege reform)  
(2 hrs)                                                                 |
| 11.00 – 11.15 | Morning Tea                                                                                         |
| 11.15 – 12.30 | “Benchmarking Survey”  
(Chair: Stephen Krouzecky)  
Speakers: Sam Coupland, FMRC Principal |
| 13.00 – 15.30 | Lunch – (accompanying persons invited)  
Le Kiosk, Manly Beach |