



## FICPI AUSTRALIA

### 2009 ANNUAL MEETING

#### PROGRAMME

#### “The Profession – In Recession?”

28 August 2009 – 30 August 2009

The Sebel Manly Beach, NSW

#### Friday 28 August 2009

- 14.30 – 18.00 Arrive, register.
- 19.30 – 20.00 Welcome drinks.
- 20.00 – late Casual Buffet dinner.

#### Saturday 29 August 2009

- 7.00 – 9.00 Breakfast
- 9.00 – 10:30  
(1.5 hrs) “The Crunch on IP Filings”. A review from the past and projections for the future  
(*Chair: Mark Roberts*)  
Speakers: Mr Phillip Noonan, Director General – IP Australia  
Mr Russell Thomson, Research Fellow – Melbourne Institute of Applied Economic & Social Research, The University of Melbourne
- 10:30 – 11:15  
(45 mins) “Managing Intellectual Property”. Who are they and how do they assess us all?  
(*Chair: Noel Brett*)  
Speaker: Daniel Cole, Global Publisher – Managing Intellectual Property and Group Publisher (Asia) Legal Media Group
- 11.15 – 11.30 Morning Tea
- 11.30 – 12.45  
(1.25 hrs) “Advancement in the Profession: Employee to Partner”. Should practices for advancement be modified because of the economic downturn?  
(*Chair: Christian Schieber*)  
Speaker: Shane Herbert - Mercuri Urval
- 12.45 – 14.15 Lunch (accompanying persons invited)
- 14.15 – 15.45  
(1.5 hrs) “Partner Performance Assessment”. Should partner performance be assessed, if so by whom, and by what process. How does firm culture change when the performance of Partners is assessed?  
(*Chair: Charles Berman*)  
Speaker: Duncan Hart, Director – Duncan Hart Consulting
- 15.45 – 16.00 Afternoon Tea



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16.00 – 17.15  
(1.25 hrs)      “IT Investment”. What approach should you take to IT investment in lean times?  
*(Chair: Bill McFarlane )*  
Speaker: Mr Peter Niblett, Executive Director, Information Technology & Services – Ernst & Young

19.00 - late      Annual Dinner

### Sunday 30 August 2009

7.00 – 9.00      Breakfast

9.00 – 11.00  
(2 hrs)      Special General Meeting (including update on patent attorney/client privilege reform)

11.00 – 11.15      Morning Tea

11.15 – 12.30  
(1.25 hrs)      “Benchmarking Survey”  
*(Chair: Stephen Krouzecky )*  
Speakers: Sam Coupland, FMRC Principal

13.00 – 15.30      Lunch – (accompanying persons invited)  
Le Kiosk, Manly Beach