



**THE AUSTRALIAN FEDERATION OF INTELLECTUAL PROPERTY ATTORNEYS
FICPI AUSTRALIA**

Our ref: SGK/FICPI

By Email: All members

26 May 2010

Dear Colleague,

**FICPI Australia
"Ethics, Equity & Excellence"
Annual Conference 2010**

Further to the advance notice sent to you on 4 March 2010, I am pleased to enclose the following for FICPI Australia's 2010 annual conference:-

- Registration Form
- Working Programme
- Accommodation Request Form
- Proxy Form.

As advised, the conference will be held at the Sebel Cairns in Queensland, commencing on Friday evening, 30 July 2010 and running through until Tuesday morning, 3 August 2010. The Annual General Meeting will be held on Sunday, 1 August 2010 at 11:00 am.

In order to register, please complete and return the Registration Form and your cheque(s) for the conference registration fee made payable to FICPI Australia. These should be forwarded to me by no later than **26 June 2010**.

As in previous years, the working programme is focused on topics relevant to the operation of a patent and trade mark attorney business. The theme of the programme this year is concerned with professional standards, education requirements, practice ownership models and human resources issues, all of which have become topical in the wake of at least the first wave of the GFC experienced by all of us. This year we have maintained our focus on having speakers external to the profession present to us, all of whom have extensive experience on issues that many of us are unfamiliar with. We have also been able to secure Neil Oakes of FMRC as a speaker on business equity issues, which I am sure will be of great interest to many of us.

We have also attempted to make the programme more appealing to the managers of our businesses on the Sunday. For the first time, we are running a managers' and non-members' session in parallel with the Annual General Meeting, as well as including a human resources topic for the opening session on Sunday. This provides an excellent opportunity for you to invite your managers along and provide them with a tremendous opportunity to broaden their knowledge of our profession, collaborating with their peers on how other firms are addressing problems that are common to many.

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Given the wonderful climate in Northern Queensland at this time of the year, we have put together what I feel is an excellent social programme focusing on al fresco dining experiences, and an adventure into the rainforest area of Kuranda that will include the Sky Rail and Hummer safaris – something surely not to miss.

For those that are not able to take an extra day off and need to remain work focused, we have made the excursion optional, and reduced registration costs to make attendance more palatable. Nonetheless, we have been extremely diligent with our budgeting, and I am pleased to advise that registration for the full conference is lower than it has been in previous years when an excursion day has been included, especially for accompanying persons.

With an excellent working and social programme, I urge you to attend what is sure to be one of our best conferences in recent years, and get engaged with your fellow members that all share common challenges to the profession in these changing times.

Please ensure that at the same time you attend to registering, kindly complete and send the Accommodation Request Form to the Sebel Cairns in the manner indicated on the form, so that we may be able to establish numbers and attend to final payments by the end of June 2010.

If you do not intend to be present at the Annual General Meeting, please ensure that you complete and return the Proxy Form. No more than three proxies can be held by any member, and each person voting must be financial. Membership subscription letters and invoices are being sent out at present.

I look forward to seeing you in Cairns!

Yours sincerely
FICPI Australia

A handwritten signature in black ink, appearing to read 'Stephen Krouzecky', written in a cursive style.

Stephen Krouzecky
Secretary

Encl.